

bundl®

**WE ARE YOUR** 

# IMMOVATONE

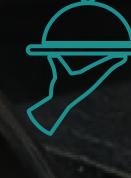


AS A DESIGNER, I CREATE...



# **PRODUCTS**

We design innovative, physical products that are very likely to be coupled to a service.



### **SERVICES**

Secondly, we feel that our future will need designers to use their skills for service design.



### **STRATEGIES**

We believe that design should be taken seriously, as an incredibly valuable tool to survive as a business.



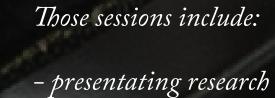
## We like to understand:

- competitive landscape

RESEARCH

40%

- trends
- the client - consumers



**WORKSHOPS** 

25%

- brainstorming - bringing in experts - getting feedback

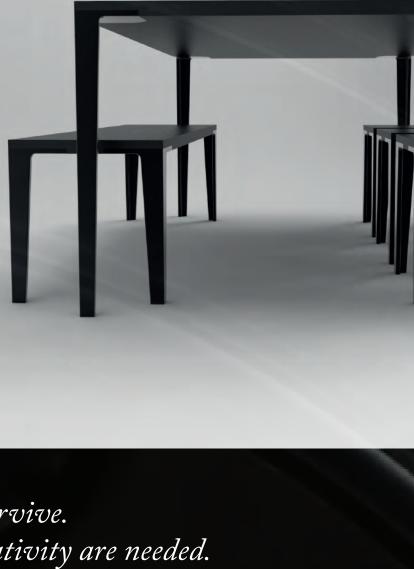


### We love designing: - visualized research

35%

- physical products -business models
- services





providing startups and corporates from new insights and business models, resulting in innovative products, services and strategic models for a better customer experience.

This is why bundl uses designers as a central force to deliver this creative output,

We like to work with our clients on a yearly base.



GOVA® PLAST



Duvel

marlux

**PHILIPS** 

ticto



BNP PARIBAS FORTIS

**6**brabantia



**Electrabel** 



Hello bank!

hsbcad







**■**GEBERIT



G R E Y S T O N E





demeyere





LUCA

internship Bundl

Pieter De Vocht

1MA PD

2015-2016